

GBTA| Las Vegas 2024 Sponsorship Levels

Benefits	Founding Sponsorship Level \$10,000	Las Vegas Strip Sponsorship Level \$5,000	Lake Tahoe Sponsorship Level \$2,500	Hoover Dam Sponsorship Level \$1,500	Red Rock Sponsorship Level \$750
Company Logo on BTA LV website throughout the year	•	•	•	•	•
Verbal recognition & company signage at quarterly meetings	• All	• All	• All	• All	• 1 Meeting
Recognition on meeting email reminders & newsletters	•	•	•	•	•
On agenda at one meeting in a calendar year ability to introduce keynote speaker & distribute marketing materials at that meeting	• 15 min	• 10 min	• 7 min	• 5 min	• 5 min
GBTA Las Vegas complimentary meeting registration (excludes holiday party, gala, and education day)	• 10 event registrations	• 8 event registrations	• 6 event registrations	• 4 event registrations	• 2 event registration
Annual Individual Chapter Memberships (Included)	• 3 included in 1st year.	• 2 per year	• 1 per year	—	—
Opportunity to share content on GBTA Las Vegas social media outlets	• All	• 4 times	• 3 times	• 2 times	• 1 time
One sponsor table at one meeting with three additional complimentary meeting registrations	•	•			
Recognition on commemorative founding member plaque	•				
Exclusive inaugural cocktail party	•				
Recognition for five years as a named founding member with the purchase of any level of membership in years 2-4. Benefits of subsequent years would apply.	•				